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Forbes and Women in Technology International Form Marketing Alliance

Women in Technology International (WITI), a premiere global trade association for tech-savvy women, has launched an alliance with Forbes magazine to promote the Forbes CIO Forum - West, September 14-15, 2005 at The Stanford Court in San Francisco and the Forbes CIO Forum - East, December 5-6, 2005 at the Westin New York at Times Square in New York City. The alliance will provide WITI members and others access to CIOs from some of America's largest companies.

These expert speakers will share winning strategies and tools for the Forum attendees to use to ensure that they become an invaluable partner to their top management teams.

"The Forbes CIO Forum gives fellow CIOs the opportunity to benchmark their best practices with peers who are making it happen at some of the country's largest corporations," said Quentin Hardy, Silicon Valley Bureau Chief of Forbes magazine and forum chairman. "It's a great place to compare strategies and share success stories, as well as failures, to help CIOs prepare for what lies ahead in technology and the corporate landscape."

With a global network of smart, talented women and a market reach exceeding two million, WITI members will offer their own insight during several panel discussions at each forum.

Speakers at the San Francisco event include: Patricia Cusick, VP & CIO, Xerox; Becky Wanta, Global CTO, PepsiCo; and Scott Griffin, CIO, Boeing. New York Forum speakers include **Gregor Bailar**, EVP & CIO, Capital One; Linda Dillman, EVP & CIO, Wal-Mart Stores; and Ron J. Ponder, EVP & CIO, WellPoint Health Networks.

For registration information, please contact Emily Lord at 212-367-2519 or elord@forbes.com or visit the Forbes Conference Group website at www.forbesconferences.com.